

Montly Statistics Reporting ~ 2008

Visitor Info Statistics	
# of Hours	154
# of Phone calls	177
# of mail/fax/email enquiries	117
# of parties	202
# of visitors	292
# of buses	0

Visitor Origin	
Local Resident	83
BC	33
Alberta	8
Other Canada	8
Washington	4
California	3
Other US/Mexico	4
Europe	5
Asia/Australia	5
Other	2

Nights in Community	
Same day	20
1	8
2	7
3	10
4-6 (1 week)	7
7-13 (2 weeks)	4
14+	4

Information Requested	
Accommodation	20
Adventure Recreation	25
Attractions	37
Events & Conferences	2
Food & Beverage	8
Transportation	6
Shopping	10
Parks	13
First Nations	6
Community Services	14
Investment/Moving	12
Site Facilities	14

Community Specific Info	
En-route to Tofino/Ucluelet	8
Long Term Stay Inquiry	5
Visitor Centre Accessibility Comments	0
Travelled via BC Ferries	3
Visiting for Event/Tournament	0

Visitor Guide Distribution	
Mail Distribution	
BC	26
Alberta	32
Other Canada	48
Washington	8
California	13
Other US/Mexico	55
Europe	28
Asia/Australia	7
Other	4
SUNSET PKGS.	35
OREGONIAN PKGS.	0
LONG TERM STAY PKGS.	7
Total:	263
Guide Distribution	
Members	12866
VIC	1219
Other	17107
Total:	31192
Grand Total	31455

Request for Materials	
Tournaments	0
# of Participants	0
# of Days	0

Conventions	0
# of Participants	0
# of Days	0

Other	46
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