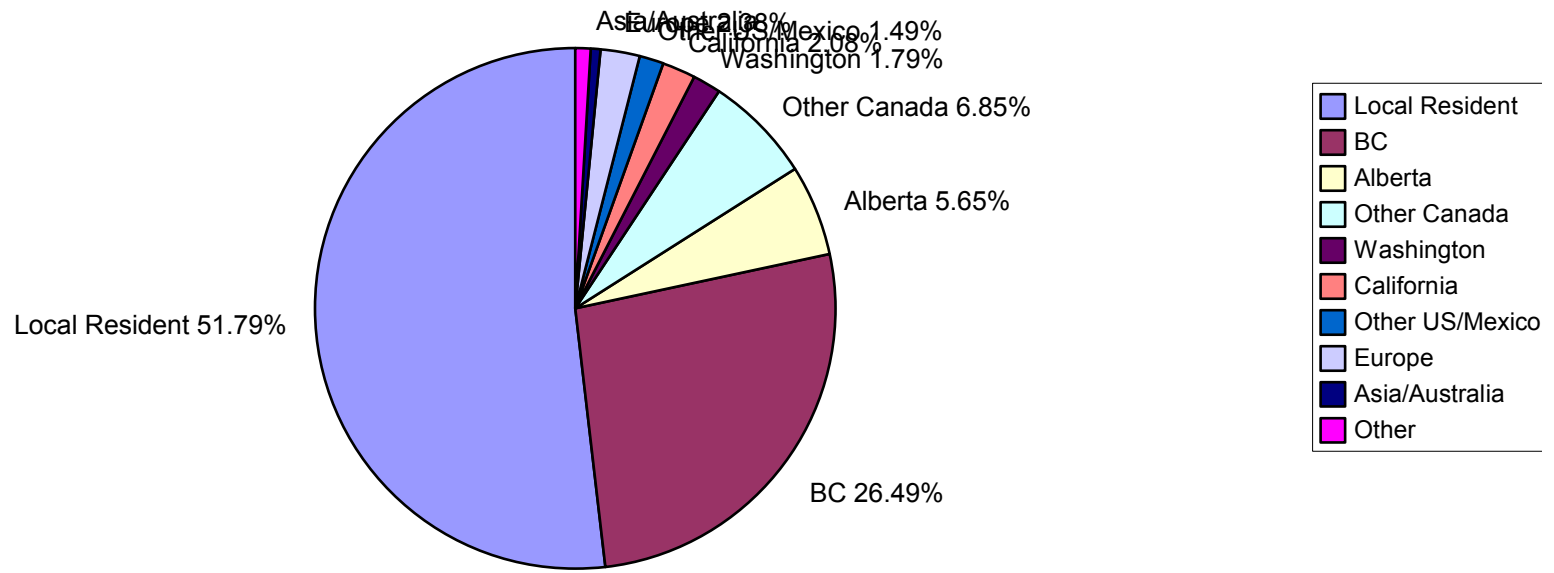


Visitor Origin



]

Monthly Statistics Reporting ~ 2008

Visitor Info Statistics	
# of Hours	194
# of Phone calls	410
# of mail/fax/email enquiries	156
# of parties	380
# of visitors	640
# of buses	0

Visitor Origin	
Local Resident	174
BC	89
Alberta	19
Other Canada	23
Washington	6
California	7
Other US/Mexico	5
Europe	8
Asia/Australia	2
Other	3

Nights in Community	
Same day	23
1	23
2	11
3	14
4-6 (1 week)	24
7-13 (2 weeks)	10
14+	13

Information Requested	
Accommodation	43
Adventure Recreation	45
Attractions	80
Events & Conferences	24
Food & Beverage	20
Transportation	22
Shopping	31
Parks	37
First Nations	2
Community Services	20

Community Specific Info	
En-route to Tofino/Ucluelet	7
Long Term Stay Inquiry	5
Visitor Centre Accessibility Comments	2
Travelled via BC Ferries	2
Visiting for Event/Tournament	12

Visitor Guide Distribution	
Mail Distribution	
BC	9
Alberta	10
Other Canada	36
Washington	6
California	10
Other US/Mexico	34
Europe	12
Asia/Australia	5
Other	5
SUNSET PKGS.	4
OREGONIAN PKGS.	0
LONG TERM STAY PKGS.	9
Total:	140
Guide Distribution	
Members	975
VIC	2045
Other	4655
Total:	7675
Grand Total	7815

Request for Materials	
Tournaments	0
# of Participants	0
# of Days	0

Conventions	0
# of Participants	0
# of Days	0

Investment/Moving	13
Site Facilities	63
Other	122

