

The Benefit of TV Campaigns and Member Involvement

The following thread of emails is a great example that shows the benefits of TV campaigns and membership involvement.

Hello,

I watch All My Children on your channel. I can't remember the specific details but there was an A Channel commercial, showing scenery of Nanaimo and there was a restaurant on the water. I am planning a trip to Nanaimo at the end of the month and was wondering if anyone there knows what restaurant is shown in the commercial. Thanks.

Raven

Good Afternoon Raven,

I am not certain which restaurant was in the shot of the commercial. I will need more detail to help you.

Thank you

All I can remember is that the commercial featured Bruce William, maybe he was promoting Nanaimo and there was waterfront restaurant featured in the montage and I was just wondering which restaurant it was.

Raven

Hello Raven,

I will forward your message to Bruce Williams.

Lindsay

Hi Raven,

Thanks for inquiry about Nanaimo. I'm glad to hear you will be visiting! Where will you travel from? There were a few waterfront establishments featured in our Nanaimo profiles. Penny's Palapa is a floating facility in the Port of Nanaimo Boat Basin. Minnoz is in the Coast Bastion Inn, and overlooks the harbor. The Dinghy Dock is a floating pub on Protection Island, a short cheap fun ferry ride from the harbor. We also feature a number of the businesses on the waterfront promenade. Have a wonderful trip. I know you will love Nanaimo as much as I do! Thanks for watching A Channel.