

Business Name: _____

Address: _____ Postal Code: _____

Phone: _____ Email: _____

Contact Name: _____

Ad Costs (see page 3 for details):

Regional Map Sponsor + Map Dot (horizontal): (7.473" wide x 1.48" high) *SOLD*

Downtown Map Sponsor + Map Dot (horizontal): (3.473" wide x 1.48" high) *SOLD*

Display Ad + Map Dot (horizontal): \$950 (7.473" wide x 1.48" high)

Formatted Ad + Map Dot (horizontal): \$495 (3.473" wide x 1.48" high)

Map Listing + Map Dot: \$245

I am a DNBIA Member

Enhanced Website Listing – INCLUDED WITH ALL ADS

Add-On Features (reduced by 50% for participating in this year's map!)

- Upgrade to a *Featured Website Listing* for one-year (\$100 + GST)
- Business Feature in Consumer E-newsletter (sent quarterly) (\$37.00 + GST)
- Banner Ad (display) on TourismNanaimo.com homepage for one-year (\$150 + GST)

Subtotal: \$ _____

Less DNBIA Discount @ 10% off (if applicable) \$ _____

Add GST @ 5%: \$ _____

Total Cost: \$ _____

Payment is due in FULL upon signing of contract. Once an invoice has been issued, payment terms are Net 30 Days. Thank you for your business!

Payment Method: Cheque Credit Card Cash

Agreement

- As a participant in this program, I am committed to provide Tourism Nanaimo/Array Creative staff camera-ready artwork for ad designs at their request if applicable
- I wish to use the same artwork as I did last year (2016 map)
- I wish to make changes to my current ad (I will fwd these changes to Karen@arraystudios.com)
- I wish to use a completely new design and I will send you my new artwork
- I understand that any coupon promotional material within my ad will have no date restrictions
- I understand that all artwork is due by email to the designer (Karen@arraystudios.com) NO LATER THAN OCTOBER 7, 2016.
- I understand that artwork is to be submitted to the designer via 100% digital workflow. The publication is built in Mac InDesign CC 2014, so Acrobat PDF/X-1a files are required.

Print Name: _____ Title: _____

Signature: _____ Date: _____

Payment can be made by cheque, cash, credit. Should you wish to pay by VISA or MasterCard, please fill out information below and a receipt will be e-mailed to you once transaction is complete:

Cardholder Name: _____

Card Account Number: _____ Expiry Date: _____

3 Digit Code: _____

Authorized Signature: _____

Please send your completed sales contract to:

Tourism Nanaimo ~ Attn.: Megan Beauregard
104 Front Street, Nanaimo BC V9R 5H7
Tel: 250.824.0153 | Fax: 250.591.2554
Email: megan.beauregard@tourismnanaimo.com

TOURISM Nanaimo

2017 Nanaimo & Region Folding Map

Ad Specifics

- Regional Map Sponsor Ad: This ad is a display (custom design) ad. Please submit press ready artwork to Karen@arraystudios.com. If you require a custom ad design, a quote can be provided. Please contact Karen Johnson at Array Web + Creative to do so. Dimensions for ad as seen on page one of contract.
- Downtown Map Sponsor Ad: This ad is a display (custom design) ad. Please submit press ready artwork to Karen@arraystudios.com. If you require a custom ad design, a quote can be provided. Please contact Karen Johnson at Array Web + Creative to do so. Dimensions for ad as seen on page one of contract.
- Display Ad: These ads are custom ad spaces. Please submit press ready artwork to Karen@arraystudios.com. If you require a custom ad design, a quote can be provided. Please contact Karen Johnson at Array Web + Creative to do so. Dimensions for ad as seen on page one of contract.
- Formatted Ad: These ads are templated ads and consist of the following: -supplied logo or photo - 150 character description (incl. punctuation & spaces) -contact info (address, city, telephone & toll-free) -website address and Facebook/Twitter/Instagram logos. Layout, character count, and any other established elements cannot be modified.
- Map Listings: These are text-only with colour coded, corresponding location markers on the map.

Examples Of Ads

MAP LISTINGS

REGIONAL NANAIMO MAP LISTINGS

<p>3 BUZZ COFFEE HOUSE, THE 1881 Dufferin Cres, Nanaimo T: 250-591-8310 TheBuzzCoffeehouse.ca</p>	<p>9 GRAYCLIFF OCEANFRONT COTTAGE BBB 7550 Lantzville Rd, Lantzville T: 250-390-3203 GraycliffCottage.com</p>	<p>20 THE HAVEN 240 Davis Rd, Gabriola Island T: 250-247-9211 Haven.ca</p>
<p>4 CHOCOLATERIE BERNARD CALLEBAUT Country Club Centre 3200 Island Highway North, Nanaimo T: 250-585-4460 BernardCallebaut.com</p>	<p>10 HORNE LAKE CAVES 3905 Horne Lake Caves Rd, Quaklum Beach T: 250-248-7829 HorneLake.com</p>	<p>25 VANCOUVER ISLAND UNIVERSITY 300 Fifth St, Nanaimo T: 250-753-3245 VIU.ca</p>
<p>6 FREDRICH'S HONEY FARM 2798 Cedar Rd, Nanaimo T: 250-245-4214 FredrichsHoney.com</p>	<p>16 PAGE'S RESORT & MARINA 3350 Coast Rd, Gabriola Island T: 250-247-8931 PagesResort.com</p>	<p>24 WILDPLAY ELEMENT PARK 35 Nanaimo River Rd, Nanaimo T: 250-716-7974 WildPlay.com</p>
<p>26 WOODGROVE CENTRE 6631 Island Highway North, Nanaimo T: 250-390-2721 WoodgroveCentre.com</p>		

FORMATTED ADS

47

17

Power House Living Foods
Power House is your destination for fresh & healthy RAW food, prepared daily with love. All menu items are gluten & dairy free, with no refined sugars, flours, additives or preservatives.
200 Commercial Street, Nanaimo
T: 250-591-7873
PowerHouseLiving.ca

46

Pirate Chips - COUPON -
REDEEM: FREE deep fried Nanaimo Bar with purchase of cod & chips.
Family, veggie, and gluten-free friendly!
We are FRESH. Established in 2003, a must-stop on the Island.
75 Front Street, Nanaimo
T: 250-753-2447 pirate-chips.com

"The Proof is in the Potatoes"

DISPLAY AD

44

NYLA
FRESH | THREAD

FRESH CLASSIC AND CASUAL MENSWEAR

DOWNTOWN NANAIMO
206 COMMERCIAL ST
NYLAFRESHTHREAD.COM

250-716-3331 FIND US ON FACEBOOK AND INSTAGRAM